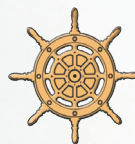


COASTAL ESTATES



RED BLEND California



WINEMAKER'S NOTES

Luscious and smooth, our Coastal Estates Red Blend combines Zinfandel, Barbera and Petite Sirah into a juicy, fruit-driven wine crafted for easygoing enjoyment. Ripe fruit aromas unfold in layers, complemented by delicate oak notes of vanilla and spice. The palate follows suit, delivering a sweet burst of sun-ripened blackberries, blueberries and plum over a smooth mid-palate. The finish is soft and round, holding the intensity of fruit for long, lingering enjoyment.

VINEYARD SOURCING

We source the fruit for our Coastal Estates Red Blend from select vineyards throughout California, creating a wine with depth and complexity. Our Coastal Estates wines are dedicated to our deep-rooted love of the coast we call home. It's the sunny afternoons followed by cool ocean breezes and fog rolling in from the Pacific ocean that make our California vineyards so special – and that we hope to harness in each bottle!

WINEMAKING

Each varietal in the blend is selected for its unique characteristics that contribute to a smooth, fruit-forward wine. Following harvest, we ferment and age each lot individually, using techniques best suited for each grape varietal. Prior to bottling, we taste the various lots and blend them together, using the plush fruit and rich depth of Zinfandel as the base, adding Barbera for its bright, juicy fruit and Petite Sirah for its structure and complexity.

KEY SELLING POINTS:

- Our Coastal Estates Red Blend is a blend of Zinfandel, Barbera and Petite Sirah.
- We source our grapes from the finest growing regions for each varietal in California – 60% Central Coast and 40% Lodi.
- Each varietal is fermented separately and blended together just before bottling to ensure the perfect balance of depth, bright fruit and structure.